



envolve

training and nature entrepreneurs together



What is envolve?

The envolve initiative has been developed to strengthen co-operation between small nature based enterprises (NBEs) and vocational education and training providers (VETs). The idea was developed in Finland where it was felt that if training providers could co-operate more closely with this particular type of enterprise and really understand their needs, learners could be better trained to meet the skills required for success. NBEs could also provide specialist knowledge regarding their sector to make the training more beneficial and up to date.

We in envolve form a partnership of VETs, one network of nature based entrepreneurs and rural development organisations from Finland, Estonia, Greece, Italy, Norway, Belgium and the UK.

Our initiative is supported by the European Commission through the Leonardo da Vinci programme, aimed at improving the vocational education systems of Europe.



Who can it help?

We aim to help VET providers looking to work more closely with enterprises to encourage innovation and provide training in the specific practical skills required for future development.

We aim to help small businesses (less than 10 employees) who provide sustainable products or recreational activities based on nature. From canoeing to caving, health to handicrafts, these entrepreneurs help others to appreciate and experience nature. We want to help them through special activities designed and targeted for the business development of NBEs. Networks of nature based entrepreneurs are also welcomed.



<http://www.luontoyrittaja.net/envolve/>

What will we do?

- We will start by identifying innovative examples of co-operation or 'success stories' from NBEs and VETs in partner countries. We will also build on co-operation models and tools developed in other European projects such as NEMO.
- We will then work together to modify the best practice examples and develop practical co-operation models especially for the NBE sector.
- Next, these co-operation models will be piloted in five partner countries.
- Based on the pilot results, longer term development plans will be made in each partner country between the VET and NBE sectors.
- A European Handbook for Successful VET and small/micro enterprise co-operation will be published and made available across Europe.

How can **envolve** help you?

If you are a nature based entrepreneur or network, envolve can help you to:

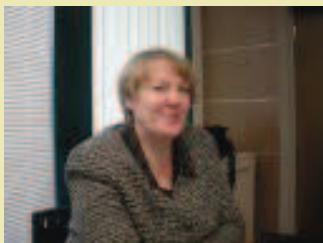
- Meet others to discuss innovative ideas and plans to develop your business particularly in the out of season periods.
- Work with training providers to help young people to develop the skills your business may need in the future.
- Broaden your thinking by working as part of this European initiative and gain fresh ideas from across Europe.

If you are a VET provider or influencer, envolve can help you to:

- Build closer links with enterprise to meet employer needs more closely.
- Develop training so that learners develop the skills needed in the NBE sector.
- Broaden your thinking by working as part of this European initiative and gain fresh ideas from across Europe.

Timeframe

November 2009 – October 2011 and beyond



How can I get involved?

If you would like to find out more or participate in envolve, please look at our website <http://www.luontoyrittaja.net/envolve/> or contact any of the project partners directly (see back page for details).

We look forward to hearing from you!

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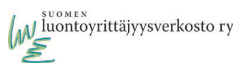


Project partners



Finland

University of Helsinki Ruralia Institute (Lead partner)
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The Finnish Nature-based Entrepreneurship Association
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For more information

For more information please contact any of the partners or visit our website
<http://www.luontoyrittaja.net/envolve/>

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