# Welfare in rural areas Responsibility of the public, private or 3rd sector?

"Sustainable rural development and social innovation"
Suomussalmi, Karhulanvaara, Finland
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### rural areas?

Finnish
welfare state
strong public
responsibility

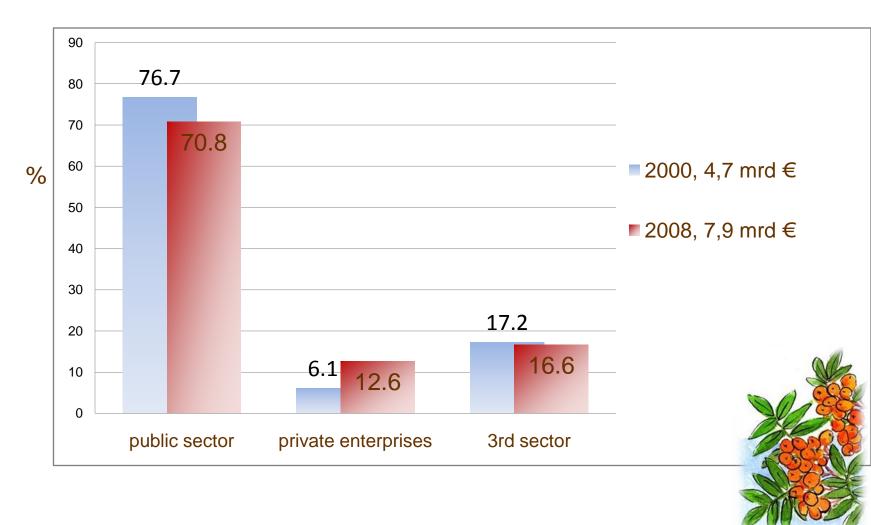


3<sup>rd</sup> sector?

Market and competition oriented paradigm



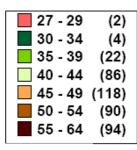
# Total value produced in social services in Finland 2000 ja 2008: public, private and 3<sup>rd</sup> sector



Finland is getting older

Median age (2025)

Whole country 44 years



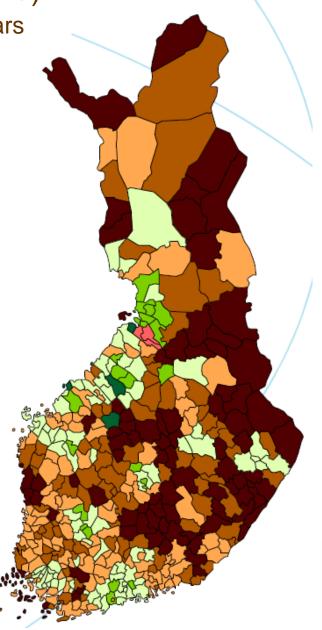
#### Lowest:

Liminka	27
Tyrnävä	29
Luoto	31
Lumijoki	33
Perho	34
Sievi	34

#### Highest:

Luhanka	64
Savonranta	64
Puumala	63
Tervo	63
Kuhmoinen	62

Source: The Association of Finnish Local and Regional Authorities





#### Towns in rural areas with

- long distances
- ageing and decreasingpopulation
- the post-WWII Baby boom generation retiring
- internal migration problems



The demand of social and health care services increases

The financial

differences

between rural

towns and cities

get bigger



The expenditure on social services weakens the possibilities to finance other services

Local authorities can

take care only of the

most important

statutory services



Local authorities cannot offer enough help and services to the citizens



The public sector cannot take care of many important daily welfare services



Who pays:

state or local

authorities?

Can state aid be paid according to competition laws?



Provision of constitutional legal services and rights is not possible without financial assistance from public sector

The "roughcircle" of provision of services

in ruralareas in Finland

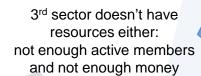
Conditions for free markets and profitable entrepreneurship are limited because of long distances and low income level



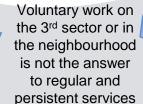
The spiral of increasing costs: the citizens need heavier and more expensive services earlier, if there are less preventive services



In taking care of services that require regularity and persistence also the 3rd sector needs hired personnel and money



Many services and daily help depend on the 3<sup>rd</sup> sector, relatives and neighbourhood





The importance of the traditional and voluntary 3rd sector is recognized and valued: activity, social life, social capital, social participation, sense of the community



Family and relatives live often far away, no tradition of family care any more



Producing services

by short term

project or

employment

funding

is questionable

UNIVERSITY OF HELSINKI Research on the 3<sup>rd</sup> sector in rural towns and municipalities

# Case Suomussalmi, Kainuu



Suomut ry – cooperation between associations and local authorities

- •Suomut ry helps the small associations in the paper work
- •year 2008:232 employment contracts1.277.402 € salaries

Village associations

employ long-term
 unemployed people
 to act as service workers



The need of help and service

 especiallyelderly peopleliving at homes Silva Tedre, Ph.D., University of Eastern Finland:

"In Finland the responsibility of public old age care relies on municipalities.

Public policies do not recognize varieties and special features of areas in municipalities.

Rural policies ignore age when discussing the development of rural areas. More interaction between age policy, social policy and rural policy is needed."



## Expenditure and income of local authorities

